

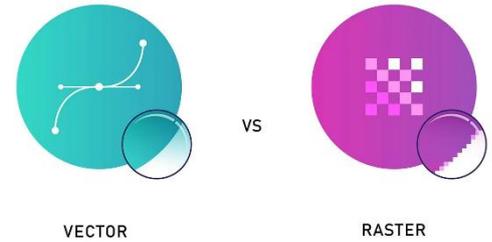
Artwork *DD Gold Ltd 2026*

With modern digital software on phones - everyone is a designer! Here is what you need to know for **printing and embroidery.**

If your artwork/logo was created professionally and you paid for it, there should be a vector file available. This will be .AI .EPS .CDR or it may come as a PDF (But pdf just stands for portable document format, and it doesn't tell us how it was made – it could be vector or bitmap.)

What is the difference between vector and bitmap?

Vector images are made up of lines and curves that are defined by mathematical algorithms, (Created by someone digitally drawing in specific software) while bitmap images are made up of a grid of pixels – like photos and your TV. Vector graphics are generally better for creating layouts because they can be scaled to any size without losing resolution and the edges are nice and crisp.



Canva and Kittl

Printers often dislike Canva and Kittl files because they are designed for digital, not print, leading to low-resolution (pixelated) images, incorrect colours (RGB instead of CMYK), and lack of proper bleeds or margins. These issues require manual, time-consuming corrections by graphics staff to prevent blurry, off-center, or faded prints. A secondary problem is the file size designed on a phone is often too small to make any bigger without significant blurring.

Embroidery

There is no tool to convert your artwork to a quality embroidery. There is always an artwork fee for digitising an embroidery.

Pricing and Questions:

Is your file vector? An easy way to check is to zoom in. If you do, and your image goes blurry – its pixelated. Also it will have an extension of .png .bmp .jpg or even pdf (pdf is just a way to transfer a file – it doesn't tell you what type of file you have).

Can we print your file without further artwork charges?

1. Yes if vector print ready
2. Yes if you want it as is, photo print, with the background included
3. If you want to drop the background out then
 - a. You need to pay for a redraw \$150 to \$350 – get quote
 - b. You can ask for an artwork upgrade, where we do not redraw but drop out the background \$90
 - c. You can supply a file that is a min of 500kb for simple one or two colour, or 2mb for more complex artwork and our designer will advise the cheapest we can charge to redraw